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SMARTBOX Moves into Los Angeles *Portable Self Storage Firm Opens First Pacific Coast Location*

RICHMOND, Va., July 18, 2007 – SMARTBOX, recently named to the “Franchise 50” by the *Franchise Business Review*, today announces it will bring its convenient portable self storage and moving solutions to Los Angeles. With its entry into L.A. – the 11th new franchise opening in the past year – SMARTBOX’s national footprint now stretches from coast to coast.

Since the start of 2006, SMARTBOX has opened or announced franchises in Atlanta, Baltimore, Boston (opening in August), Chicago, Denver, Jacksonville, Fla., Minneapolis/St. Paul, New Orleans, Raleigh, N.C., and San Antonio. The Los Angeles franchise, led by brothers Brian and Peter Given, will open in September and service areas from the San Fernando Valley and Ventura County to the Simi Valley and Northern Los Angeles County and points in between.

“Los Angeles marks an exciting territory for SMARTBOX,” said Dusty Rhodes, director of business development for SMARTBOX. “Not only is it one of the largest population centers in the United States, but it also marks our first franchise on the West Coast. With its opening, SMARTBOX stretches from Boston to L.A. and San Antonio to Minneapolis.”

SMARTBOX of Los Angeles will be led by brothers Brian and Peter Given, successful real estate professionals.

The Givens join a growing list of young entrepreneurs that have opened SMARTBOX franchises:

- Dave Borden (Co-founder and former CEO of Rentclicks.com – now a PRIMEDIA company) of SMARTBOX of Denver
- Greg Kaufman and Lee Bolnick of SMARTBOX of Chicagoland

- Charley MacKenzie and Matt Bowry (founders of MacKenzie Equity Partners LLC) of SMARTBOX of Baltimore

SMARTBOX, founded in 2004, enables residential and commercial users to pack and load their belongings at their convenience in containers that are 8 feet long, 7 feet tall and 5 feet wide and can hold the contents of up to 1½ rooms (3,000 pound capacity).

When they've finished packing their Smartboxes, users can call SMARTBOX to pick them up and deliver them for storage in one of its secure warehouses or for moving to another location – across town or across the country – through its SMARTCARE service. Some users store their Smartboxes at their homes or offices.

About SMARTBOX

SMARTBOX is a leader in the portable self-storage industry, offering individuals and businesses affordable and convenient storage and local and long-distance moving solutions. Based in Richmond, Va., SMARTBOX has franchises in Atlanta, Baltimore, Boston, Charlotte, N.C., Chicago, Denver, Fredericksburg, Va., Jacksonville, Fla., Los Angeles, Minneapolis/St. Paul, New Orleans, Norfolk/Virginia Beach, Va., Raleigh, N.C., Richmond, Va., San Antonio, Williamsburg/Newport News, Va. For more information, visit www.smartboxusa.com.

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