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SMARTBOX Opens Franchise in Jacksonville *Former Convergys Executive Frank Kelly to Lead Local Efforts*

RICHMOND, Va., Aug. 3, 2006 – SMARTBOX, a leader in the portable self-storage industry, announces it is bringing its simple and smart storage solutions to Jacksonville, FL. Frank Kelly, a former executive at Convergys Corp., in Jacksonville, is the owner of the latest franchise.

“The beauty of SMARTBOX is that it simplifies the moving or storage process,” said Kelly, whose franchise will serve Jacksonville, Orange Park, Middleburg, the beaches, and St. Augustine.

SMARTBOX offers residential and commercial customers affordable and convenient storage and moving solutions. Users can de-clutter their homes and businesses or store household items and seasonal inventory. SMARTBOX also offers SMARTCARE, a service that provides users a long-distance moving alternative.

SMARTBOX’s containers are 8 feet long, 7 feet tall and 5 feet wide, can hold the contents of up to 1½ rooms and are delivered right to customers’ doors. Users pack and load the Smartboxes at their convenience, and when they’re done, they can call SMARTBOX to pick them up and deliver them to one of its warehouses or another location.

“Rather than going through the hassle of finding a rental truck, loading it and dropping it by the storage center, we bring our storage solutions right to our customers’ doors, allowing them to pack and load on their time,” Kelly said. “When they’re finished packing, we allow them to store their belongings on site, or we’ll pick them up and store in one of our secure warehouses.”

About SMARTBOX

SMARTBOX is a leader in the portable self-storage industry, offering individuals and businesses affordable and convenient storage and local and long-distance moving solutions. Based in Richmond, Va., SMARTBOX has franchises in Jacksonville, Atlanta, New Orleans, Charlotte, N.C., Raleigh, N.C., Richmond, Va., Williamsburg/Newport News, Va., Norfolk/Virginia Beach, Va., and Fredericksburg, Va. For more information, visit www.smartboxusa.com.

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