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## **SMARTBOX to Launch in Boston**

*Portable Self Storage Firm Opens 10<sup>th</sup> New Location in Past Year*

**RICHMOND, Va., July 10, 2007** – SMARTBOX, a leader in portable self storage, today announces its entry into Boston – the 10<sup>th</sup> new franchise opening in the past year. Boston, which will open this August, joins Atlanta, Baltimore, Chicago, Denver, Jacksonville, Fla., Minneapolis/St. Paul, New Orleans, Raleigh, N.C., and San Antonio as franchises that recently have launched.

“While our national footprint continues to grow, the driving success is our individual franchises,” said Dusty Rhodes, director of business development for SMARTBOX. “We expect Boston to be much of the same, as homeowners and business owners who are looking for convenient storage and moving options soon will be able to take advantage of the simple and smart solutions we provide.”

SMARTBOX of New England will be led by Patrick M. Miniutti, the managing director at Sunset Advisory Services LLC. Miniutti has served as a chief operating officer and chief financial officer for public and private firms over the past 27 years, including Konover Property Trust and Crown American Realty Trust. These REITs focused on regional mall and retail center management and development.

Miniutti joins a growing list of executives turned entrepreneurs that includes:

- Pat Foley (former Chief Marketing Officer at Allianz Life Insurance Company of North America) and Sharon Foley (former President/Chief Marketing Officer at USAllianz Securities) of SMARTBOX of Minneapolis
- Frank Kelly (former Senior Vice President for global operations at Convergys Corporation) of SMARTBOX of Jacksonville

- Dave Borden (former Co-founder and CEO of Rentclicks.com – now a PRIMEDIA company)
- Charley MacKenzie and Matt Bowry (founders of MacKenzie Equity Partners LLC)

SMARTBOX, founded in 2004 and recently named to the “Franchise 50” by the Franchise Business Review, enables residential and commercial users to pack and load their belongings at their convenience in containers that are 8 feet long, 7 feet tall and 5 feet wide and can hold the contents of up to 1½ rooms (3,000 pound capacity).

When they’ve finished packing their Smartboxes, users can call SMARTBOX to pick them up and deliver them for storage in one of its secure warehouses or for moving to another location through its SMARTCARE service. Some users store their Smartboxes at their homes or offices.

#### **About SMARTBOX**

SMARTBOX is a leader in the portable self-storage industry, offering individuals and businesses affordable and convenient storage and local and long-distance moving solutions. Based in Richmond, Va., SMARTBOX has franchises in Boston, Chicago, Minneapolis/St. Paul, Denver, San Antonio, Baltimore, Atlanta, New Orleans, Charlotte, N.C., Raleigh, N.C., Jacksonville, Fla., Richmond, Va., Williamsburg/Newport News, Va., Norfolk/Virginia Beach, Va., and Fredericksburg, Va. For more information, visit [www.smartboxusa.com](http://www.smartboxusa.com).

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