



FOR IMMEDIATE RELEASE
Contact: Sean Ryan
804.788.1414/sryan@hodgespart.com

SMARTBOX of New Orleans Acquires Competitor

RICHMOND, Va., June 11, 2008 – SMARTBOX, one of the fastest-growing portable storage and moving companies, today announces that its New Orleans franchise has acquired the Louisiana location of a local portable storage competitor.

“We’re thrilled at the opportunity to expand our reach and strengthen our business,” said Charlie Fonville, co-owner of SMARTBOX of New Orleans. “We feel that we’re the perfect solution to rid your home of clutter or store your stuff during a remodel, home staging or even moving. We also provide a smarter solution for businesses looking to manage inventory more effectively or looking to transfer old files offsite.”

SMARTBOX, founded in 2003 and one of *Entrepreneur* magazine’s Franchise 500[®], arrived in New Orleans in late 2005 when co-owner Lisa McKenzie’s convention-focused business was devastated by Hurricane Katrina. As she left her home, business and dreams behind to evacuate, McKenzie believed there would be a huge need for storage and started SMARTBOX in New Orleans.

With SMARTBOX, customers only pack one time, which cuts work in half and reduces the chance of damaging possessions. There’s no hauling, no unloading and re-packing.

SMARTBOX picks up your Smartbox self-storage container and stores it in temperature-controlled storage centers, complete with state-of-the-art security and sprinkler systems. Unlike traditional self storage, customers can even store containers at their own site if they need frequent access to their belongings.



FOR IMMEDIATE RELEASE

Contact: Sean Ryan

804.788.1414/sryan@hodgespart.com

SMARTBOX recently has expanded to Atlanta, Baltimore, Boston, Chicago, Denver, Jacksonville, Fla., Los Angeles, Minneapolis, Raleigh, N.C., San Antonio and West Palm Beach, Fla.

About SMARTBOX

SMARTBOX is a leader in the portable self-storage industry, offering individuals and businesses affordable and convenient storage and local and long-distance moving solutions. Based in Richmond, Va., SMARTBOX services more than 60 million people in 35 markets throughout the US. SMARTBOX can also move customers long distances to over 65 major metropolitan areas serving over 135 million people. For a complete list of locations, please visit www.smartboxusa.com.

###