



FOR IMMEDIATE RELEASE
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Michael Lowe Elected to Mobile Storage Association Board *SMARTBOX President and CEO, Newest Board Member*

RICHMOND, Va., November 15, 2008 – SMARTBOX, recently named to the “Franchise 50” by the *Franchise Business Review*, today announces that Michael L. Lowe, President and CEO has been elected to join the board of the Mobile Self-Storage Association, the trade organization of the mobile and portable self-storage industry. Lowe will continue all his existing duties as President and CEO of SMARTBOX.

“I am extremely excited to have been nominated and elected to the Board. SMARTBOX is a leader in the portable storage sector, and we are committed to continue being active members of the Mobile Self-Storage Association,” Lowe said.

SMARTBOX, founded in 2004, enables residential and commercial users to pack and load their belongings at their convenience in containers that are 8 feet long, 7 feet tall and 5 feet wide and can hold the contents of up to 1½ rooms (3,000 pound capacity).

When they’ve finished packing their Smartboxes, users can call SMARTBOX to pick them up and deliver them for storage in one of its secure warehouses or for moving to another location – across town or across the country – through its SMARTCARE service. Some users store their Smartboxes at their homes or offices.

About SMARTBOX

SMARTBOX is a leader in the portable self-storage industry, offering individuals and businesses affordable and convenient storage and local and long-distance moving solutions. Based in Richmond, Va., SMARTBOX has franchises in Atlanta, Baltimore, Boston, Charlotte, N.C., Chicago, Denver, Fredericksburg, Va., Jacksonville, Fla., Los Angeles, Minneapolis/St. Paul, New Orleans, Norfolk/Virginia Beach, Va., Raleigh, N.C., Richmond, Va., San Antonio, Williamsburg/Newport News, Va. For more information, visit www.smartboxusa.com.

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