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Mark's Moving and Storage Acquires Local SMARTBOX Franchise in Massachusetts

RICHMOND, Va., May 10, 2011 – SMARTBOX, a leading portable storage and moving company, today announces that Mark's Moving and Storage, located in Westborough, Massachusetts, has acquired the SMARTBOX franchise for the Greater Boston area.

“We are excited to expand our service offerings through the addition of portable storage,” said Mark Silverman, founder and CEO of Mark's Moving and Storage. “Over the last several years, we have seen how portable storage has become a cost effective way for customers to stage their home in advance of moving, store their belongings during remodeling projects, and store their possessions between moves. It is a perfect complement to our existing moving services.”

SMARTBOX, founded in 2003, offers individuals and businesses affordable and flexible storage and moving solutions. Customers contact the company, which then delivers its conveniently-sized storage containers directly to their door. Users pack their boxes according to their schedules, and when finished, they can either keep the boxes at their existing site or call SMARTBOX to pick them up for storage at their secure storage centers or delivery to another location – across town or across the country.

“The beauty is that we simplify the moving and storage process while providing an affordable and convenient solution for the consumer,” said Bryan Bostic, SMARTBOX CEO. “We are excited to have Mark and his team, with over 30 years experience in moving, as a new franchisee to serve the Greater Boston metropolitan area.”

The Smartbox units are 8 feet long, 7 feet tall and 5 feet wide and designed to hold the contents of one to 1½ rooms (3,000-pound capacity). They're made of wood, which helps protect stored items from changes in temperature and humidity, and are protected by a weather-tight vinyl cover that protects the box and its contents from weather damage. The size of the box is designed to help users compartmentalize, allowing them to pack potentially messy items like garden tools separate from nice items like furniture.

About SMARTBOX

SMARTBOX is a leader in the portable self-storage industry, offering individuals and businesses affordable and convenient storage and local and long-distance moving solutions. Based in Richmond, Va., SMARTBOX services nearly 100 million people in 43 markets throughout the United States. SMARTBOX also offers containerized long-distance moves to 75 major metropolitan areas serving more than 135 million people. For a complete list of locations, please visit www.smartboxusa.com.

About Mark's Moving and Storage, Inc.

Mark's Moving and Storage, Inc. was founded in 1979 by Mark Silverman. Recognized as one of the top moving companies in the Northeast by the Boston Business Journal, Mark's Moving and Storage operates by simple philosophy that customers must be 100 percent satisfied. The company's state-of-the-art headquarters and storage facility is located in Westborough, MA, featuring a 90,000 square-foot facility with six loading docks and rail access. Mark's operates over 150,000 square feet of storage space and over 25 trucks and trailers. For more information, please visit www.marksmoving.com.

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